

Hotel Interactive Directory and Screen Network

Hotel Advertising Solutions by Velogin

Velogin has developed an interactive directory and screen signage system that allows the public to interact with the information system through touch screen and voice recognition.

Velogin is essentially a digital advertising delivery company.

VELOGIN Interactive Directories and Screens are generations ahead of currently available electronic advertising kiosks. Because they will be integrated with building directories, they will insure continual viewing by building users. And unlike current kiosks and video screen advertising, they will be internet based, and interactive with the public through touch screen and voice recognition software. Advertisers will be able to promote their products and services through this new and dynamic medium. The large 42" and 50" screens will have camera integration to enhance marketing metrics.

HOTEL ADVERTISING SOLUTIONS

HOTEL INTERACTIVE DIRECTORY AND SCREEN NETWORK



With streaming video, hotels are able to transcend a flat brochure and tell their story to business professionals, vacationers, and event attendees.

Your brand comes alive with sound and motion.

BENEFITS

THE SUPER-SALESPERSON

Intelligent, interactive screens are today's high performance salespeople. They're capable of working 24 hours per day/7 days a week and they always remember to mention your product/service(s) best features.

FEATURES

State of the art Voice and Touch Screen Technology

Artificial Intelligence software module

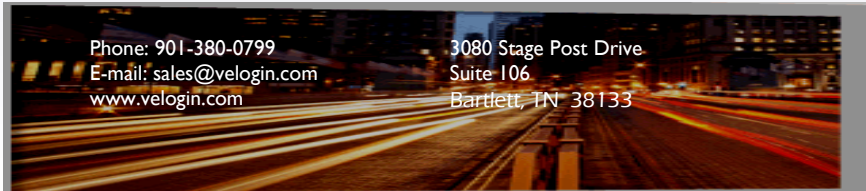
3D Directory and Streaming Ads



*Creating a greater brand awareness
to the hotel consumer.*

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CUSTOM DESIGNS



Advertisers and agencies are buzzing about the Velogin interactive and intelligent screen movement to go to point of sale to speak directly to consumers. Facilitates interaction with consumer and demonstrates your brand. Allows advertisers to present their brand and communicate the message with clarity and precision.

RELIABLE AND PROFESSIONAL

The interactive kiosk provides a platform for local businesses to showcase their information. The electronic brochures interact with guests to give them all the information they want. Brochures include event calendars, menus, directions, and driving distances.

Research indicates that increasing customer retention rates by just 5% can boost your profits by 95%. Reward customers with targeted promotions and offers delivered through your interactive screen.

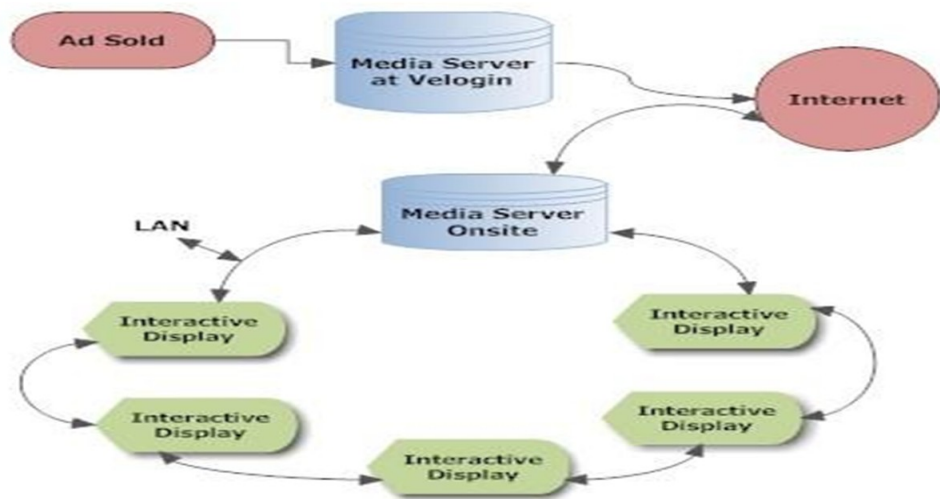
WHY ADVERTISE IN HOTELS



Interactive Screens are placed in high traffic common areas and entrances. Message length typically provided is 15 and 30 seconds looped every 15 minutes. Information on savings and hotel events attracts hotel visitors and adds value to the consumer experience. Ads run 24 hours a day with a minimum of 96 streams per day.

Outdated brochures are not the answer, but by advertising your business on a Velogin Interactive Voice and Touch Screen, you will be demonstrating your desire to go the extra mile for your potential customers.

Advertising Implementation Network



WWW.VELOGIN.COM

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BARTLETT, TENNESSEE

